

Moose Jaw Saskatchewan Patent Lawyer

Moose Jaw Saskatchewan Patent Lawyer - It is a well known fact that effectual asset management is directly connected to successful businesses. While companies are commonly really good at protecting, managing and acquiring hard assets, they are often less diligent on managing their intangible assets. Amongst these assets is intellectual property rights, which has the potential to be among the most vital advantages a business could have in this technology based society.

There are several things that could be an intellectual property asset, including your business name, brands utilized on your products or offering your services, copyright in advertising materials, patents or design protection, software, equipment and processes. If not property protected, some rights regarding intellectual property are normally lost and abused.

Our office works along with our clients to provide them with the knowledge required for them to perfect, manage and identify their intellectual property assets. What's more, our lawyers are also able to help with the implementation and development of methods to implement these rights.

Some members of our office have industry specific expertise like for instance information technology, cosmetics, entertainment and sports, advertising, franchising, financial, insurance and retail industries in order to enable us the ability to offer a full range of services.