

## Moose Jaw Saskatchewan Patent Lawyers

Moose Jaw Saskatchewan Patent Lawyers - In intellectual property law, our firm is an industry leader. Our IP or Intellectual Property Group has a wide range of technological expertise specializing in development, protection, use and exploitation of information technology and intellectual property.

Our professionals are knowledgeable at registrations, patent applications and trade-mark applications. Our members have helped with various industrial design applications and registrations.

In order to offer useful legal recommendation regarding numerous complex IT problems, a wide range of scientific expertise and a legal background is needed. Our experts have made the deepest research in these sciences. Some have engineering degrees while others have graduate degrees in the areas of biotechnology, chemistry, physics, engineering physics, electrical engineering and electronics. Amongst our group are members with doctoral degrees in applied chemistry, analytical chemistry, nutrition & metabolism, genetics, plant biogenetics, oncology and telecommunications. Advanced scientific backgrounds along with considerable knowledge at the bench equip our scientific professionals with exceptional expertise and skills.

### The Industry

Nowadays, intangible property is the most valuable asset of several businesses and research organizations. Obtaining cost-effective and effective control and protection of intellectual property is essential in a knowledge-driven economy. Cultural industries, technology and telecommunications are important to the nation's economic health and growth. In order to ensure continued economic success, businesses must have a well-developed intellectual property plan.

Gaining access to the rights of others through licensing-in or cross-licensing as their is a trend to protect the results of research prior to public dissemination grows. Flexibility is hence in a position in intellectual property rights to serve the dual purpose of providing an asset used to add revenues through licensing and to secure a niche market. A start-up or research-oriented organization could attain substantial advantages by combining intellectual property assets through cross-licensing with those of a large multinational corporation.

### Protecting Intangible Assets

For several businesses in today's competitive conditions, intangible assets such as goodwill, brands and trade secrets are normally at the heart of commercial success. Therefore, protecting intangible assets, that might include a significant portion of their value, is an important approach to business.

### Inter-disciplinary Approach

Our inter-disciplinary approach allows us to offer a full range of services. We are well positioned to provide up-to-date and knowledgeable suggestion both to companies in the area of technology and to those affected only incidentally by new technological developments.

To be able to offer our clients the best service possible, we work really closely along with professionals within the fields of human resources, banking, capital markets; tax, employment law, litigation; and mergers and acquisitions. Our regular participation in client specific teams ensures that our clients have the scientific and legal support considered necessary for complicated intellectual property management and protection problems, as well as commercial transactions, comprising outsourcing agreements, the establishment of strategic alliances, and initial public offerings in biotechnology, telecommunications as well as various technology sectors.

### Client Focus

The input that you could provide us would be appreciated and recognized based on your skill in your area of business and value. Your confidence in your very own business strategy helps us to formulate timely and cost effective intellectual property risk assessment and advice.

To improve our working relationship, we hold regular visits with you within your offices. We could discuss based on your international marketing strategy, the strategic development of global and national intellectual property portfolios. This gives a strong working relationship as well as an opportunity to maintain and build a good understanding of your company.

There is significant importance in keeping up to date with regards to expertise and knowledge in the rapidly evolving field of intellectual property. Our group's continuing education program comprises attendance and participation at global conferences, and with international, local and national organizations working within diverse areas of information technology and intellectual property. We maintain an extensive international network of foreign contacts to help our clients who require intellectual property protection outside our national borders.

### Your Benefit

We have the strong technical leadership and expertise as well as contemporary systems to guarantee the most efficient and timely services to our clients. Our centralized database streamlines all our practice management, file management, and accounting functions. This advanced system enables the efficient and effective management of your intellectual property portfolio internationally and the generation of customized reports to help you in the management of your company. We always improve and update our system using highly trained technical personnel working under the direct supervision of our advanced experts. An extensive training program combined with a sophisticated internal computer network enables us to monitor and manage your portfolio with short turnaround times. We consistently achieve a high level of reliability through our sophisticated methods of client-driven service and quality control.